

# ANNUAL REPORT

# 20 25



GENDER EQUALITY  
SOCIAL INCLUSION  
EMPOWERMENT

**Play**  **inside**  
for equal opportunity

This report compiles and showcases everything that happened and was experienced during 2025, the projects developed, and the impact achieved.

Because some things cannot and should not wait.

Because **"Our Future Is Now."**



*In gratitude to all the people who are part of this initiative, from the staff, participants and entities that trust in the project and without whom it would have been impossible to achieve the objectives.*

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**OUR FUTURE IS NOW**



# Introduction

PlayBook Foundation looks back on 2025 with both pride and gratitude. Pride in the continued growth and expansion of our programme, and gratitude for the trust and support shown by our partners throughout the year.

During 2025, our work has extended beyond the football field and further into the classrooms of migrant learning centres across Tak Province. Through play-based learning, we have strengthened our focus on emotional resilience and Sexual and Reproductive Health and Rights (SRHR), addressing critical gaps in the education and wellbeing of migrant children.

We are also encouraged by the development of new partnerships, both locally and internationally, which continue to strengthen our ability to reach more children and communities in meaningful ways.

To everyone who supports and follows the work of PlayBook Foundation, we sincerely thank you. Your support enables us to continue expanding opportunities for migrant children, and we remain committed and motivated to further develop our programmes in 2026.

We look forward to another year of learning, playing, and growing together.



**Naw Laura Htway**

**Program Director  
PlayBook Foundation**

# Context

The last few years have been marked by a double crisis in Myanmar: the impact of the COVID-19 pandemic and the military coup of February 2021. This situation led to increased violence, insecurity, and a deterioration in the living conditions of millions of people.

According to UNHCR data, more than 3.5 million people were internally displaced in Myanmar at the end of 2024, while the conflict continued to generate migration to neighboring countries, especially to the border between Myanmar and Thailand. (UNHCR)

This context gave rise to new migration profiles: displaced families, young people without access to education, people fleeing urban conflict after the coup, and communities that had to rebuild their lives in a completely new environment.

On the Thai border, where refugee communities had existed for decades, the arrival of new displaced people increased the need for social, emotional, and community support. Currently, Thailand hosts more than 80,000 refugees from Myanmar in temporary camps along the border, in addition to thousands of displaced people living outside these official facilities. (UNHCR)

In this context, PlayOnside has established itself as a safe haven for reception, support, and adaptation. Through sports and community activities, the project has helped create support networks, strengthen a sense of belonging, and facilitate the integration of children and young people into a new social and cultural environment.

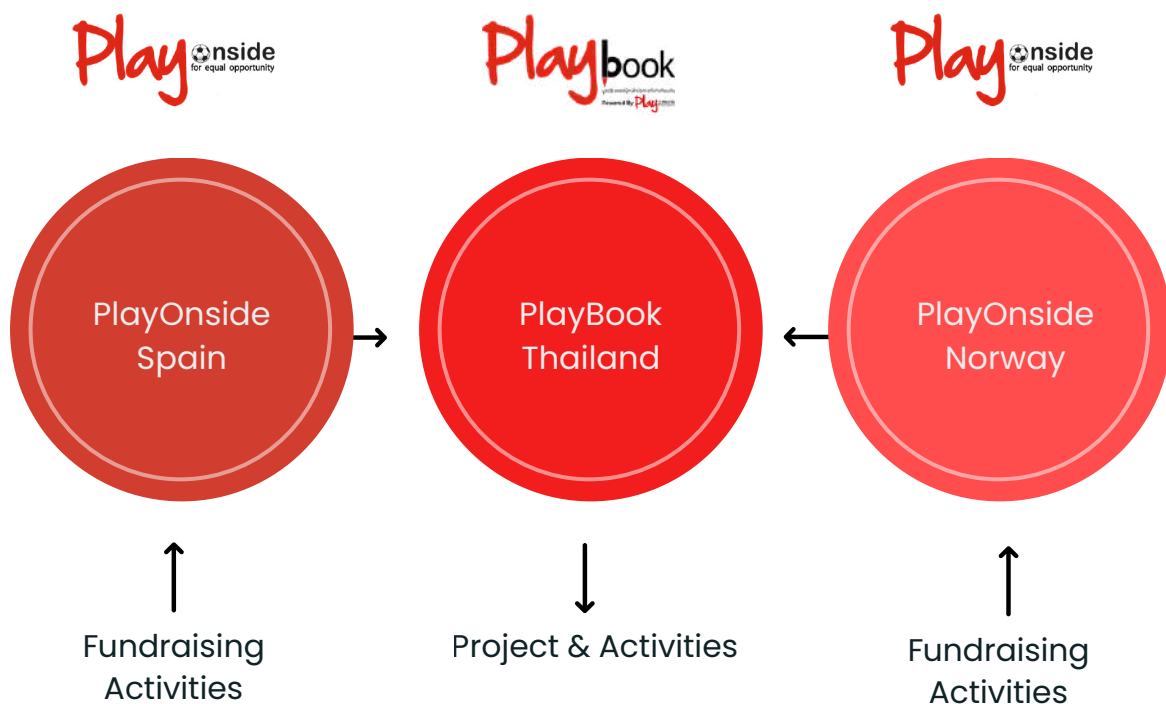


# About PlayOnside

## OUR FUTURE IS NOW

Founded in 2013, PlayOnside was first registered in Spain, then in Norway, and finally in Thailand, where it operates under the official name of the PlayBook Foundation for Equal Opportunities. Most of its activities take place on the border between Thailand and Myanmar, supporting Myanmar migrant communities affected by the armed conflict in their country.

Since its inception, PlayOnside has firmly believed that ownership of the project should remain with the communities it serves. Today, the PlayBook Foundation team is entirely local, and many of its members initially joined as participants before assuming leadership and management roles. Through continuous learning, training, and capacity building, they have acquired the skills necessary to perform their responsibilities while maintaining the high standards of quality that the project currently demands.





# In 2025

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→ +2.918  
participants

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→ 9  
Projects

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→ 52%  
Female  
participation

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→ 16  
Staff members

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→ 2.500  
Hours of trainings

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→ +40  
Schools & Communities

# Our Approach

PlayOnside is not only about football but an educational program that uses sports and play-based activities to support Burmese migrant children and youth on the Thai-Myanmar border. We work with schools and families to make sure the programs bring real, lasting change. It is not only about playing but using it as a tool to give confidence, teach important lessons, and bring people together.

In the  
Classroom

Outside the  
classroom

Collaborative  
projects

Capacity  
Building



# Our objectives

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## → Gender equality

PlayOnside ensure that participants regardless their gender have equal chances to play, learn, and lead. By promoting leadership roles for girls, the program challenges traditional gender norms and fosters mutual respect.

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## → Well-being

PlayOnside uses sport to improve both physical and mental health. The activities help children stay active, reduce stress, and build friendships, creating a safe and positive space where they feel supported and valued.

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## → Empowerment

PlayOnside builds confidence and leadership, and equip children and adults with competencies to believe in themselves and shape their personal and professional future.



FOR EQUAL  
OPPORTUNITY

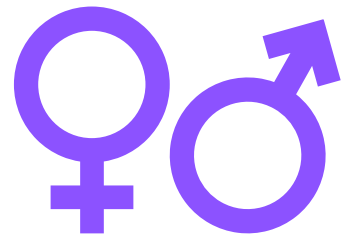
# IN THE CLASSROOM



FOR EQUAL  
OPPORTUNITY



# SRHR PROJECT



This project aims to equip girls and boys with the knowledge and tools to make informed decisions about their sexual and reproductive health and rights (SRHR). In 2025, PlayOnside partnered with Vira Care to deliver training sessions reaching more than 1,500 children, adolescents, and adults.

We believe that both girls and boys must be part of these conversations, as sexual and reproductive health is a shared responsibility that affects their present and future. By creating safe spaces for learning and dialogue, the project helps participants better understand their rights, their bodies, and the importance of respect and informed decision-making.

\* This project started in 2020, together with Help Without Frontiers, when it was identified the increase of early pregnancies among the communities PlayOnside works with.

\* Every year the project escalates in number of participants and schools and communities interested in which reflects the success of the methodology and the results

**+1,500**

Participants



**25**

Schools &  
Communities





# GREEN ISLAND

Green Island is a community project located in the landfill area of Mae Sot. The project provides a safe and supportive space for children through activities such as football training, arts and crafts, summer school, and community movie nights where parents are also encouraged to participate.

In 2025, the project expanded its activities to include workshops for parents and adolescents on drug abuse prevention, as well as vocational training focused on income generation. By engaging both children and adults, Green Island aims to strengthen the community, promote positive life choices, and create opportunities for learning and development.

\* Each weekly session is carefully designed to help children explore their creativity, discover their talents, and develop skills that can support a brighter future.

\* Engaging parents is a key part of the project. As role models within the family and the community, they play a crucial role in shaping and supporting their children's development.





# OUTSIDE THE CLASSROOM

FOR EQUAL  
OPPORTUNITY



# WOMEN LEAD 2.0

Supported by FIFA Foundation, the Women Lead program is designed to empower girls and young women by strengthening their confidence, leadership, and participation in sport and their communities. Through regular football activities, workshops, and group discussions, participants develop important life skills such as communication, teamwork, and decision-making.

The program also creates safe spaces where girls can share experiences, reflect on the challenges they face, and support each other. By encouraging girls to take active roles on and off the field, Women Lead promotes gender equality and helps participants grow as leaders within their communities.

**\*** An essential part of this program is the parallel children's training. Participants can bring their children or younger siblings, allowing them to attend the sessions even if they have caregiving responsibilities.

**\*** A monthly Women's Talk is organized where the participants meet with the male teams. These sessions create a space to share experiences, discuss the challenges each group faces, and learn from one another.





# YOUTH PROJECT



This project is designed for former players who had to leave school early due to economic challenges and enter the labor market. Football is used as a tool to bring them back together and create opportunities for support and development.

Through the program, participants can explore ways to restart their academic pathways or expand their networks to access better job opportunities. The sessions also provide a space to share experiences, exchange ideas, and continue developing important soft skills such as teamwork, communication, and leadership.

\* This project includes exchange events with other schools in the area, creating opportunities for students to learn from each other's programs opening opportunities for both sides.

\* Once a month, students participate in the Women's Talk together with the Women Lead's participants. These sessions create a safe space where they can share experiences and learn from the challenges each group faces.

**+60**

Participants



**+156**

Hours delivered





# WE CAN PLAY

This project is designed for migrant children with disabilities aged over 5 years living on the Thai-Burma border who face discrimination, stereotypes, and neglect in their daily lives. Football and play-based activities are used as tools to improve their physical and mental well-being while creating an inclusive environment where they can feel part of a larger community.

Through the program, participants engage in physical training and home-based learning sessions that help develop their social skills and motor abilities. The sessions also provide guidance to parents on supporting their children's unique needs, increasing awareness about home-based learning approaches and empowering families to better support their children's development.

\* This project would not be possible without the partners, such as Star Flower Center, Amazing Lives and Safe Child Thailand's Home Care Project, and their valuable collaboration and continued support.

\* Two vocational training workshops were also developed for students and parents. Sewing and preparing Myanmar snacks, provide participants with practical skills and the possibility of generating income.

**+125**

Participants



**+104**

Hours delivered





# PLAY WELL, STAY WELL



In 2025, PlayBook Foundation integrated the Emotional Resilience Program into its football activities. While sport already plays an important role in supporting the well-being of participants, this initiative aims to go further by addressing emotional well-being more directly.

Through guided activities and discussions, the program creates safe spaces for children and youth to share experiences, reflect on their emotions, and learn strategies to cope with challenges. By combining sport with emotional learning, PlayOnside equips participants with tools to build resilience and better navigate difficult situations.

This program includes ToT in Emotional Resilience teachers, regular training sessions, tournaments and capacity trainings in coaching and refereeing for teachers and volunteers in the community.

**+800**

Participants



**+1,194**

Hours delivered





# Emotional Resilience Program

The Emotional Resilience Project (ERP) has become a fundamental part of the PlayOnside program. It was created during the COVID-19 pandemic to support migrant children and youth while learning centers remained closed for nearly two years.

Following the pandemic, the project was integrated into the regular educational system of the migrant learning centers on the border and is currently implemented in 18 centers in and around Mae Sot.

ERP focuses on emotional well-being and resilience, helping children and youth develop coping skills, confidence, and the ability to manage daily challenges in displacement-affected contexts.

This year, ERP was also integrated into soccer activities, including regular training sessions and tournaments, creating spaces for participants to share experiences and learn from teammates and players from different schools and backgrounds.



# Regular Football Trainings

Our weekly football trainings are the backbone of the PlayBook Foundation programme. Throughout the year, migrant children and youth, both girls and boys, come together on the football field to participate in structured, inclusive activities led by our dedicated coaches.

These sessions, are run before, during or after the school time, depending on the schools availability and provide more than just physical activity. They are safe and supportive spaces where children build confidence, develop social skills, and form lasting friendships. Through teamwork and shared experiences, participants learn to support one another, celebrate successes, and handle challenges together.

Regular trainings also play a key role in building trust within the community. They establish consistent routines and promote values such as discipline, cooperation, and mutual respect, essential life skills that extend beyond the football field and into everyday life.



# Football Clinics

The football clinics create a safe and inclusive space where boys and girls from different schools come together to share the field, improve their soccer skills, and strengthen their social abilities. Organized before tournaments, the clinics help reduce competitiveness and tension among participants, fostering positive interaction and teamwork from the outset. As the children get to know each other, they break down stereotypes related to ethnicity, religion, and socioeconomic status, building mutual respect and understanding.

The clinics also provide an opportunity to work on important values such as communication, cooperation, leadership, and teamwork, using sport as a tool for social inclusion and community connection.

In addition, they serve as a practical learning space for participants in the coach training program, allowing them to apply the knowledge and skills acquired during their training. The activities also help create stronger relationships and better coordination among coaches, referees, and volunteers who will later participate in the tournaments.



# Tournaments

Tournaments are much more than competitions; they are spaces where children discover their potential, challenge themselves, and grow both on and off the field. Through healthy competition, participants learn important values such as teamwork, discipline, respect, and resilience. The thrill of winning and the disappointment of losing become valuable learning experiences, helping participants develop confidence and emotional strength.

Tournaments also create opportunities for children from different communities and backgrounds to connect, forge friendships, and break down stereotypes through shared experiences.

Beyond their impact on the participants, they also serve as learning platforms for the adults involved in the program. Coaches strengthen their leadership and team management skills, volunteers and coordinators gain practical experience in organization and teamwork, referees improve their communication skills and understanding of game dynamics, and facilitators lead discussions and reflection sessions that they can then apply in their classrooms and communities.

# MINGALABAR MAE SOT LEAGUE

This is one of the most emblematic tournaments in the border region. In its seventh edition, it featured the participation of over 1,000 children and young people between the ages of 8 and 18, from various schools and communities in Mae Sot and the Pho Phra region. The tournament aims to promote social inclusion, foster unity among diverse migrant communities, advance gender equality, and instill fundamental sporting values.

The event also serves as an important platform for young leaders, volunteers, coaches, referees, and participants in various training programs to put their learning into practice. Through their participation, they gain practical experience, develop leadership and organizational skills, and actively contribute to the program's success and the positive experience for all participants.



## POST- GAME DISCUSSIONS

- \* Each match is complemented by a post-match discussion, where teams meet to reflect on the topics prepared during the week, earning points based on their preparation and participation.

## CLOSING CEREMONY

- \* One of the city's most important events, it's a day to celebrate participation, friendship, and fun. A day of games, food, and shows prepared by the schools.

**+1000**

Participants



**8**

Weeks



# COACHING & REFEREE TRAINING

Building the capacity of teachers and youth is an important part of PlayOnside’s work. They are key actors in the success of the projects, and for this reason we provide them with the tools and knowledge to perform their roles with confidence. Ensuring equal access for girls and boys to these leadership opportunities also strengthens our commitment to gender equality.



## COACHING TRAINING

\* Participants take part in the design of training sessions and tournaments, helping to prevent misunderstandings during competitions and ensuring activities follow the PlayOnside methodology.

## REFEREE TRAINING

\* This training ensures that PlayOnside's values are also well implemented by the referees on the field. Furthermore, participants can earn income in local tournaments, where they are hired as referees.

**30**

Participants



**23**

Participants



# COLLABORATIONS





# SOUTHEAST ASIA YOUTH CRIME PREVENTION (SYCP) INITIATIVE

IOC and AFD launched in 2025 a new initiative building safer communities across Southeast Asia through sport. The Southeast Asia Sport and Youth Crime Prevention (SYCP) Initiative, a groundbreaking new programme which is helping to build safer and more resilient communities through sport, initiated by the International Olympic Committee (IOC), and the Agence française de développement (AFD), the Southeast Asia SYCP Initiative is being delivered in collaboration with a wide network of national, regional and international organisations in Lao PDR, the Philippines, Thailand and Vietnam. The implementation of the programme is being supported by a consortium co-ordinated by the Alliance of Sport in Criminal Justice.

As one of nine organizations in Southeast Asia, PlayOnside was selected, together with our partner organization DARE Network and Friends to implement the groundbreaking Southeast Asia Sport Youth Crime Prevention Initiative (SYCP Initiative), supported by Olympics and AFD - Agence Française de Développement and Laureus.

The programme runs until April 2027, and PlayOnside will, together with 10 other organisations across Thailand, Laos, Vietnam, and the Philippines use the transformative power of sport to prevent youth crime, strengthen community resilience, and create pathways to education and employability for children and young people at risk.

Initiated by



International  
Olympic  
Committee



Delivered by





# THE PERIOD POWER

At PlayBook we believe that sport can open the door to many important conversations about health, confidence, and equality. This year, we were proud to collaborate with Period Power, an initiative led by Cindy Sirinya Bishop, to support girls' education and break the stigma around menstruation along the Thai–Myanmar border.

Period poverty continues to affect millions of girls around the world, limiting access to education, health, and opportunity. Through this collaboration, PlayOnside supported a one-month initiative that reached 1,100 girls across 17 migrant learning centers, including girls with special educational needs. The project created safe spaces where girls could learn about menstrual health, ask questions, and build confidence in understanding their bodies.

The project was also supported by Joie Period Care, which provided menstrual cups for the participating girls, SHero Thailand in which exchange highlighted how closely connected these efforts are: addressing menstrual stigma and preventing gender-based violence both contribute to creating safer and more dignified futures for girls and women.

At PlayOnside, we are grateful to work alongside partners who share the same vision: ensuring that every girl has the knowledge, confidence, and support she needs to thrive.

**"Changing the world, one girl at a time."**

vira





# FOOTBALL 3 – TRAINING OF TRAINERS

At the end of 2025, PlayBook Foundation took part in the international “Training of Trainers #StreetFootball”, which brought together practitioners from South America, Africa, Australia, Asia, and Europe. The programme focused on sharing innovative methods to promote civic engagement and democracy education through sport, while adapting these approaches to local contexts.

Building on the successful “Common Ground #24” project, part of the official programme of the UEFA EURO 2024, the training combined theoretical foundations with practical tools on how street football can be used to promote democratic values and equal participation.

Through this ten-day training, PlayBook Foundation strengthened its capacity to:

- apply the #StreetFootball toolkit in its programmes,
- design and implement context-specific projects, and
- train other practitioners and multipliers.

This experience contributes to PlayBook Foundation’s ongoing efforts to promote youth participation, social engagement, and inclusive, democratic communities through sport.



# VEGALTA SENDAI

For the third consecutive year, PlayOnside is proud to partner with Vegalta Sendai, a Japanese professional football club based in Sendai, to support our programs and border communities. Their ongoing commitment has become a vital source of motivation and inspiration for the many children and young people involved in our activities.

Together with players and staff from Vegalta Sendai and the Yuki Soccer Academy, we organized an unforgettable soccer training day that brought together 30 participants from our Women Lead and Youth projects. The participants had the opportunity to train, play, and interact directly with professional soccer players, creating a unique experience that inspired confidence, ambition, and dreams for the future.

Beyond the on-field activities, the visit also provided valuable opportunities for cultural exchange, project presentations, and dialogue about the realities faced by migrant communities. The delegation visited local communities supported by PlayOnside, helping to strengthen relationships and mutual understanding through sports.

In addition, Vegalta Sendai donated a large amount of clothing and sports equipment that was distributed among the communities we work with, ensuring that more children and young people can safely participate in sports activities.



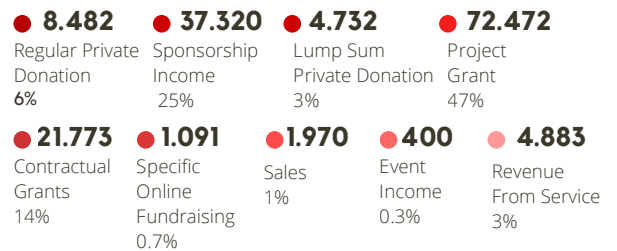
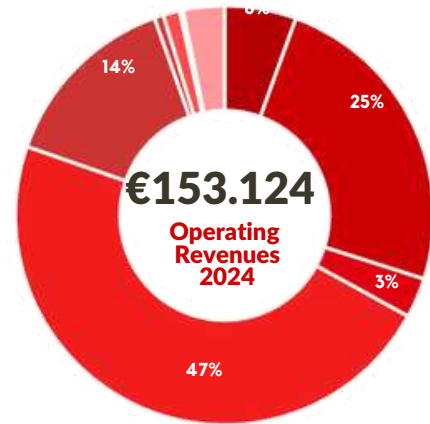
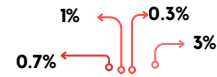
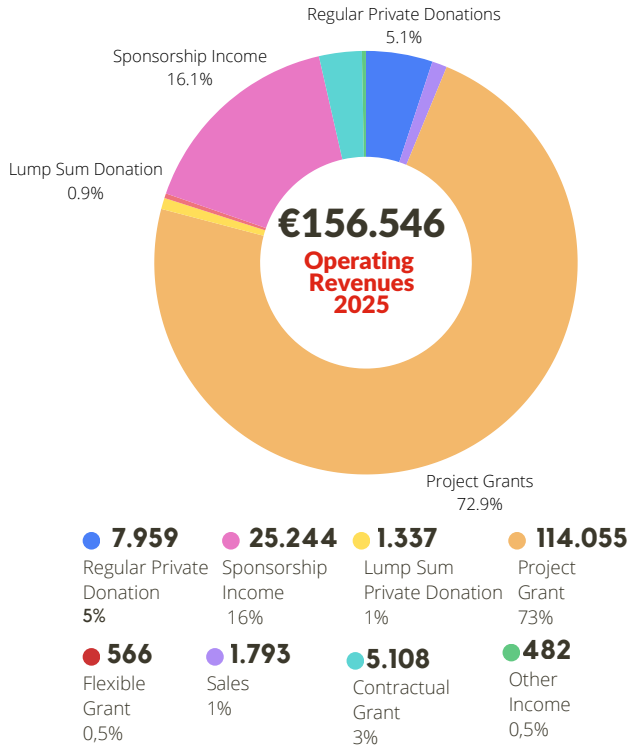
# PARTNERS & COLLABORATIONS

At PlayBook Foundation, partnerships are key to our work. Collaborating with local and international partners allows us to expand our reach and strengthen our programmes. Together, we combine knowledge and resources to create meaningful and lasting impact.



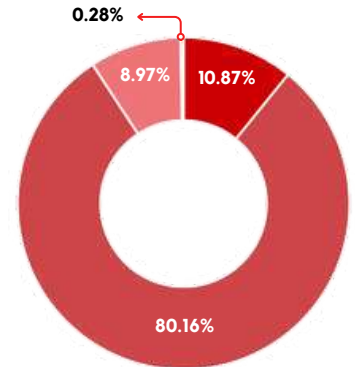
# FINANCIAL STATEMENTS

## INCOME STATEMENT 2025 EURO



## ANNUAL EXPENSE 2025

HOW THE MONEY SPENT	SPECIFIC €	TOTAL €	RATION OF EXPENSE
<b>PROGRAM SUPPORT</b>		<b>27.573</b>	<b>0.28%</b>
-Office Rent & Equipment	9.378		
-Taxes and Visas	4.274		
-Maintenance	377		
-Internet, Telephone and Webpage	1.805		
-Other costs	700		
<b>PROJECT COST</b>		<b>121.886</b>	
<b>COMMUNITY SUPPORTS</b>		<b>2.688</b>	
<b>SOCIAL BENEFITS</b>		<b>429</b>	
<b>TOTAL EXPENSE</b>		<b>€148.898</b>	



## FINANCIAL RESULT

	2025 €
Net Interest Rate	€ 5.354
Exchange rate	£ 2.950
Account Recievables	0

### NET FINANCIAL RESULT € 8.304

PlayOnside experienced a financial gain this year due to favorable exchange rate fluctuations throughout the year. As the the majority of our income comes in Norwegian Kroner and Euros, while our expenses are primarily in Thai Baht, we are exposed to exchange rate volatility. This year, the fluctuations resulted in an exchange rate gain of €2.950 and PlayOnside recieved €5.354 in interest rate income.

## ANNUAL RESULT

	2025
Operating Income	€156.546
Financial income	€8.304
Operating expenses	€-148.898

## CONSOLIDATED BALANCE SHEET

### 2025 FINANCIALS

FIXED ASSET	7.500	} END OF YEAR 2024 <b>TOTAL EQUITY</b> <b>€ 141.272</b>
CASH	2.404	
KBANK	36.713	
BBVA SPAIN	8.361	
DNB NORWAY	68.612	
PAYPAL	173	
WISE USD	16.810	
WISE GBP	699	

### TOTAL EQUITY

As a security measure and to guarantee the continuity of the project, PlayOnside has maintained a policy of economic solvency for several years, which allows us to guarantee the continuity and development of projects, maintain jobs and facilitate the growth and scalability of our initiatives without compromising the sustainability of the organization.



# LOOKING AT 2026

PlayBook Foundation enters 2026 with a strong sense of purpose, building on the progress made over the past year. While we look ahead with motivation, we also recognise that the situation along the Thai–Myanmar border remains uncertain due to the ongoing conflict. This context requires us to remain flexible and adaptable, continuously adjusting our programmes to respond to the evolving needs of the communities we serve.

Over the past years, PlayBook Foundation has developed deep expertise and a strong understanding of the local context. This knowledge allows us to design relevant, responsive programmes that go beyond sport, supporting children’s wellbeing, education, and development in a holistic way.

We are also proud of the continued growth of our team, which is now largely locally led. This transition strengthens our connection to the communities we work with and ensures that our approach remains grounded, inclusive, and sustainable.

Looking ahead, we aim to continue expanding our impact through both existing and new collaborations. Partnerships at the local and international level remain key to reaching more children and creating meaningful, long-term change.

As we move into 2026, we remain committed to learning, adapting, and growing together with the communities and partners who make this work possible.

**OUR FUTURE IS NOW**



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