FOR EQUAL OPPORTUNITY

KAWKAREIK SUMMER SCHOOL
CHELSEA FOUNDATION COACHING TRAINING
FUND RAISING EVENTS IN SPAIN AND NORWAY

TWO NEW PLAYONSEIDE COACHES JOIN THE ORGANIZATION
KAVLI FOUNDATION AND PLAYONSEIDE

GENDER EQUALITY - SOCIAL INTEGRATION - EMPOWERMENT
About PlayOnside

PlayOnside is a small non-governmental organization based in the Thai border town, Mae Sot on the eastern border towards Burma. PlayOnside use the power of football to educate and empower Burmese refugees and migrants displaced in Thailand. Burma has experienced one of the most severe humanitarian crises in the world with internal conflict contributing to thousands of civilian casualties, forced displacement and resettlement in other countries. PlayOnside was founded in 2013, and has steadily grown and expanded its reach. Now, every weekend around 700 children from 22 different migrant schools gather to play, learn and compete while making new friends and expanding their network in the process.
Welcome to PlayOnside

As PlayOnside is closing a season, and preparing for a new, PlayOnside is looking to improve and expand its reach.

With an increasingly stable and secure financial situation, we decided to utilize the immense pool of talent within our local community, and put out job application for young local leaders wanting to improve their coaching and leadership skills. And there was no lack of qualified applicants.

One of the key objectives of PlayOnside, is gender equality and the empowerment of girls and women. With almost half of the children participating in our program being girl, we have identified the need for good female role models for the young girls. So when we received applications from well qualified female candidates like Yadanar Oo and Aye Mya, we were very excited.

Yadanar Oo is the wife of PlayOnside Coach Coordinator, Pyae Sone, and a close friend of everyone in PlayOnside. She has helped out the organization as a volunteer at many occasions, and has extensive teaching experience. Her energy and enthusiasm will be a great impact on the PlayOnside program.

Aye Mya is a young ambitious woman with an impressive CV. She graduated the Brighter Future program in Mae Sot, an English program offering teacher training and community development. After graduation from Brighter Future, she worked one year as a logistic assistant and assistant physiotherapist in Star Flower Center, an educational program for children with special needs. She has also worked one year as a finance assistant at Burmese Migrant Workers Education Committee (BMWEC).

She has also graduated and passed the GED-exam at Minmahaw School, an English Immersion program in Mae Sot.

With experience in the development sector, both in finance and in youth development, she is going to be a great resource for PlayOnside. She might be lacking coaching and football experience is well compensated with all her other skills.
Normally April is a holiday period for PlayOnside. Amazing great skillful. The schools in Mae Sot are closed and PlayOnside stop the training at the different migrant learning centers. However, this year we decided to skip our holiday, do something different. We packed our bags, filled the car with balls, cones, books, pens and crayons, and set off to the heart of Karen State, for a one-month summer school.

“Kawkereik Summer School” was an English immersion course that involved during five weeks, 120 students from three different villages. Under the values of integration, gender equality and respect, students had the opportunity to learn English through a wide variety of subjects. For projects of this scale, a good preparation is of the outmost importance. Our project manager for this project was Seint Phoung Hget, and before the start of the school, he went several times together with Laura to the village, and organized with the village leaders, the head masters, the military and the local communities to set up the school in advance. The main topic of the Summer School was environment. This is a very big issue in these communities where especially the sudden use of plastic and the lack of knowledge and resources to process it after its use leaves rice fields, roads and rivers full of this toxic material.

“The PlayOnside Summer School was an amazing experience. I made many new friends, learned new things and had a lot of fun! Actually, I didn’t think school could be this fun!”

Boy (14)
Summer School Participant
Every day and through the different subjects, students had the chance to analyze the different problems about the environment, the reason why they must protect it and actions that they can take to improve this situation.

The regular subjects included math, science, football, meditation, dance and music all carefully prepared to encourage a participatory and inclusive learning environment. We believe in the need of developing the creativity of the students, encouraging teamwork, debate and discussion, and promoting critical thinking.

Lessons were prepared in order to promote these principals. Participation, group activities and presentations were the core of the lessons. Even though the summer class only lasted for five weeks, the most of the students showed a drastic improvement over the course of the school.

Students experienced how to learn while having fun. In most of these villages, the teaching methods are based on repetition and memorization. Students doesn't have any room to share their opinions, to debate and to find and show their potential and skills.

Through the variety of subjects we had the chance not only to keep the attention but also to give offer the students the opportunity to show their best skills. Some of them, for example, showed an amazing talent in Math when others were great at Music or any other subject. This way of learning, brings confidence to the students allowing all of them to find their best abilities.

Leadership was also an important part of the Summer School. Each group had three leaders in charge of different aspects of the school (cleaning, water, class leader). Through these commitments, students understand that they are also an important part of the school as well as learning how to organize themselves.

The summer school was a great experience, both for the students and for PlayOnside. We really hope to be back already next year to continue showing examples of a different type of educational approach.
Every year we hold two different coaching training events. The first one we held in the 2nd quarter, and it’s about capacity building for young local leadership talents, focusing on the role of the coach. The second we hold together with our partner from Premer Football Academy - Bangkok in the 3rd quarter, so more about that event in our next report.

In June, 23 local coaches participated in the two-day event, focusing on youth leadership. Our coaching training is an important tool for generating enthusiasm, expanding peer-network, and gain new knowledge about youth leadership through sports.

After years of experience working in PlayOnside, Zin Min Naing and Pyae Sone shared their knowledge to new coaches in the program. The first part was a theoretical part, with classroom and group work lessons. While the second part of the event was a practical part, experimenting about the new concepts learned the day before.

The different coaches participating will meet each other on different sides of the field in the upcoming Rainy Season Tournament. Thus, it is important that they now each other and have worked together before, to reduce tensions on the sideline, an important prerequisite for fair play and respect both on and off the field.
Kavli Trust is a Norwegian foundation functioning as the sole owner of the dairy product company Q-meieriene and other Kavli businesses in Norway, Sweden, Finland and Great Britain.

Profit from these companies, not used to cover operating expenses and business development goes to the Kavli Trust, a trust that awards funds to good causes within humanitarian work, research and culture.

In 2017, Kavli Trust supported 78 projects in 20 different countries, and one these projects receiving the support of Kavli, was PlayOnside.

We are therefore delighted to announce that Kavli Trust and PlayOnside have agreed to extend our collaboration for 2018 and 2019. For PlayOnside the financial support from a significant international donor like Kavli Trust, is of great importance, and we are proud that they want to continue their support our work and philosophy.

Inger Elise Iversen
General Manager Kavli Trust

"PlayOnside has over years impressed us with their dedication for working with marginalized youth and children on the Thai/Burma border. Football can be a powerful educational tool, and PlayOnside utilize this in a way we in Kavli Trust are very happy to support."

Above
PlayOnside is thrilled about continuing the collaboration with Kavli Trust.
Chelsea FC is one of the major football clubs on the international scene. The former champions league winner from 2012 is a household name for everyone with the slightest interest in this beautiful sport.

PlayOnside were therefore delighted to be invited to Bangkok by the Chelsea Foundation, to participate in a two-day coaching training. Even though the context, equipment and facilities differs a lot from how we experience football in the migrant communities in Mae Sot, there is always something to learn, and especially from the very best.

We travelled with most of the team to the capital, excited to learn new methodologies and new coaching techniques. Over the course of the weekend, we got some valuable inputs and suggestions regarding improvements of our lessons, but mostly the trip was a confirmation that we are doing things in the right way.

Over the years, we have gained a lot of experience, both as a team and as individual coaches and even though our approach slightly differs from the approach of Chelsea Foundation, we are in general approaching the lessons in similar ways.

PlayOnside is always trying to connect with the best in our field, and this is one connection we are looking forward to working together with in the future.

So who knows? Maybe next year the head coach of Chelsea FC, Mr. Maurizio Sarri, can come to Mae Sot and help us further develop the defensive structure of the New Wave Small Girls team.
With the program ever expanding, it is important for us to continuously try to attract new financial partners and new sources of income. Most of our assets come from Norway and Spain, and Ole and Javier took the opportunity to travel to their respective native homelands to establish new connections, and participate in different fundraising events. In Madrid Spain we have friends arranging a monthly second hand market, were all the profit from the sale goes to PlayOnside. This is a very welcome source of income, and as the market is steadily growing, so is the income generated from it. We are lucky to have so good friends so passionate about PlayOnside, that they are willing to do this for us.

Also in Norway, we had different fundraising events. Friends arranged a fundraising concert with Burmese food were all the profit generated went to PlayOnside. We also had a very successful summer market selling traditional food and second-hand items, which generated a substantial amount of income for PlayOnside projects.